

Choices . . .

It just seems there are never enough!

Until now . . .



The Gift Basket industry's "Wire Service" since 1999, and now serving gift basket operators, corporations and the public in the United States, Canada, Australia, New Zealand, Korea, Singapore, China, Japan, Europe and the United Kingdom is

Where The World Shops For Gift Baskets!

Choosing to participate in Online Gift Baskets is a no-brainer!

After all . . . who doesn't like getting referral orders from gift basket operators, corporations and the public, the world over?

New found business, business you wouldn't ordinarily receive and that enables you turn the recipients, often businesses, into clients!

But imagine choosing how much you pay to participate . . .

or choosing how much you receive . . .

and choosing how you receive it . . .

OGB gives you choices!

When you receive OGB referral orders you pay a
15% referral fee, or . . .

You can choose to receive OGB referral orders with
no referral fees applying at all!

You can receive OGB referral orders with
immediate payment by Visa!

You can choose to receive OGB referral orders with
immediate payment by PayPal!

It's really all up to you . . . your choice!

OGB gives you choices!

and even more . . .

When people order a gift basket,

They like having "choices" too . . .

So we're giving them more . . .

So they can choose more of your basket designs . . .

No matter where you are . . .

No matter where it goes . . .

**OGB referral orders are for your local hand delivery
and, if you choose, for you to ship too!**

And . . . that means more choices for you, too!

You can receive orders for local hand delivery . . .

And you can choose to receive orders for shipping . . .

No matter where you are . . .

No matter where it goes . . .

**OGB referral orders are for your local hand delivery
and, if you choose, for you to ship too!**

**Right now, we offer your choices of gift basket designs for next,
even same, business day preparation and hand delivery
in your local trading area PLUS . . .
now we're introducing choices of gift basket designs that are available
for 2-7 day shipping to all cities across your country!**

**Accordingly, our internet website will reflect both choices as they are
available in each city. Those designs available for local hand delivery by our
local representative and, alternatively, designs of those operators who
choose to participate in our SHIPPING option!**

**We think this is a real "PLUS" for everyone! In fact, that's what
we call it . . . "the PLUS" shipping option**

Now, you can give your customers choices too!

We realize you can usually ship their out-of-town orders but . . .
when their orders just have to be there
on the next, even same, business day or they're . . .

Too expensive to ship overnight,

Too handling sensitive to ship,

Too temperature sensitive to ship

For Hawaii, Alaska, Puerto Rico or delivery in another country

**Offer your customers the choice of the OGB alternative, putting
more of their money into the basket instead of the shipping,
and then refer those orders to OGB and
receive OGB Ba\$ket Buck\$™
equivalent to 100% of the gift basket's delivered value . . .**

**Ba\$ket Buck\$™ are redeemable for air travel,
hotel accommodation, food & beverage, even car rental . . .**

**Ba\$ket Buck\$™ soon redeemable for
a choice of assorted merchandise offerings . . .**

**Ba\$ket Buck\$™ even redeemable for
a CASH refund of your annual OGB Membership fee . . .**

**Yes, it's true . . . all the business and benefits that you receive from
OGB, can not only end up costing you absolutely nothing to get
but even pay your way to the next trade show or Jubilee!**

**Now, compare all this to the non-refundable, up-front money
spent on those internet advertising websites out there, and you'll
soon see why we say . . .**

"We're all about orders . . . not advertising!"

**And, just so you know . . .
the more orders you refer to OGB, the more orders you can receive for local
delivery, and if you choose, for shipping elsewhere, because orders we
receive that are not chosen from a Member's specific designs, as they
appear in their city on our website, such as custom design orders, etc.,
usually received over our toll-free number or custom order form on the net,
are awarded first to the member in your area, who has yet to receive an
order for each one they have referred to OGB!**

Your Membership Choices & Costs

The OGB Membership year runs from December 1st to November 30th of each year. Below, is our schedule of renewal rates, as they apply, for the next Membership year, starting December 1st, and the current "mid-year" Membership special offers for you to take advantage of right now!

First Choice:

Orders from OGB come from other members in our international system, our many corporate clients and, from the public through the internet and are placed with you, our local representative, for your preparation and local hand delivery, subject to either a 15% referral fee or no referral fee at all.

You must decide which arrangement appeals to you the most because, along with the population of your home city, (which we call your "Primary" location) it has a bearing on what you pay to join OGB.

For example, if you are in a very small community (i.e. under 10,000 people) we recommend that you go with the 15% option because your order volume isn't likely to be very great and, at that population, there is no charge to join OGB. On the other hand, if your population is greater or you are very near a major city to which you can hand deliver same day (we call such nearby cities Secondary Locations), you might consider registering for both your Primary and the Secondary Locations and choosing the "No Fee" option because your volume will be greater and it could well be more economical for you.

Costs and Requirements:

- Juried Acceptance of both your business & products
- Hyperlink from your website to a special page on the OGB website
- \$20.00 production fee (first year only, but reduced to \$10.00 if you choose to join now!) to cover preparation, shopping cart inclusion & uploading of your products to your city's local hand delivery Product Web Page, on our website

• 15% Referral Plan:

- Primary Location under 10,000 people = \$ 0
(join now and get 50 OGB Ba\$ket Buck\$™ to get you started!)
- Primary Location over 10,000 people = \$ 30.00 full year and
Secondary Locations - \$3.00 each for the year
(join now for only \$15.00 for your Primary and \$1.50 for each Secondary, to December 1st and get 300 OGB Ba\$ket Buck\$™ to get you started!)

. . . or

• "No Fee" Referral Plan:

- Primary Location under 10,000 people = \$ 15.00 full year
(join now for only \$7.50 for your Primary, to December 1st and get 150 OGB Ba\$ket Buck\$™ to get you started!)
- Primary Location over 10,000 people = \$ 75.00 full year and
Secondary Locations - \$7.50 each
(join now for only \$40.00 for your Primary and \$4.00 for each Secondary, to December 1st and get 750 OGB Ba\$ket Buck\$™ to get you started!)

Second Choice:

"The PLUS", as we call it, is our "add-on" shipping option that enables you to receive orders from OGB for your preparation and country-wide shipping, in addition to those for local hand delivery.

This option is your opportunity to compete on the same playing field as operators in the very largest of cities and a chance for your creative designs to capture more business for you and its cost depends on your choice of Membership plan.

Costs:

- \$20.00 production fee (first year only, but reduced to \$10.00 if you join now!) to cover preparation, shopping cart inclusion & uploading of your products to the shipping Product Web Page on our website.

- 15% Referral Plan:

Your Membership PLUS \$20.00 for the year

(Have it now for only \$10.00 to November 30th and get 200 additional OGB Ba\$ket Buck\$™ to get you started!)

- "No Fee" Referral Plan:

Your Membership PLUS \$60.00 for the year

(Have it now for only \$30.00 to November 30th and get 600 OGB Ba\$ket Buck\$™ to get you started!)

Want to pay less right now? (& still receive Ba\$ket Buck\$™) . . .

IF YOU ALREADY HAVE A WEBSITE,

Why pay someone else to host your website when you can **host with us** instead and **SAVE BOTH WAYS** with our . . .

"Business Standard" web hosting averaging only \$13.35/month to Dec 1st,
Your choice of Membership is "20% OFF"
and . . . you still receive 135 Ba\$ket Buck\$™ each month too!

"Ecommerce Standard" hosting averaging only \$19.95/ month to Dec 1st,
Your choice of Membership is "33% OFF"
and . . . you still receive 200 Ba\$ket Buck\$™ each month too!

"Ecommerce Premium" hosting averaging only \$28.95/ month to Dec 1st,
Your choice of Membership is "50% OFF"
and . . . you still receive 300 Ba\$ket Buck\$™ each month too!

Then . . . pay less later too? (and receive even more Ba\$ket Buck\$™)

"Business Standard" web hosting package at only \$159.99/year,
Your choice of Membership "renewal" is "20% OFF"
and . . . you receive 1620 Ba\$ket Buck\$™ too!

"Ecommerce Standard" hosting package at only \$239.99/year,
Your choice of Membership "renewal" is "33% OFF"
and . . . you receive 2460 Ba\$ket Buck\$™ too!

"Ecommerce Premium" hosting package at only \$349.99/year,
Your choice of Membership "renewal" is "50% OFF"
and . . . you receive 3560 Ba\$ket Buck\$™ too!

PLEASE NOTE: The above offers are only open for your acceptance within a very limited time and will end without notice so please complete the below attached Membership Form and fax it to us ASAP to assure you benefit!

Membership Form (Please <u>Print</u> Neatly)	
Name(s) is/are (First & Last):	
Business Name is:	
Business Street Address is:	
City:	Approx. Population:
State/Province:	ZIP/Postal Code:
Business Phone:	Business Fax:
Website:	
E-mail Address:	
Please Select Your Choice of Membership Option:	
Primary Location <u>Under</u> 10,000 People:	
<input type="checkbox"/> 15% Referral Plan – \$ 0	
<input type="checkbox"/> "No Fee" Plan – Join Now for only \$7.50! (<i>Regular \$15.00!</i>)	
Primary Location <u>Over</u> 10,000 People	
<input type="checkbox"/> 15% Referral Plan – Join Now for only \$15.00 for your Primary location+ \$1.50/Secondary Location! (<i>Regular \$30.00 for Primary, \$3.00 for each Secondary!</i>)	
<input type="checkbox"/> "No Fee" Plan – Join Now for only \$40.00 for your Primary location+ \$4.00/Secondary Location! (<i>Regular \$75.00 for Primary, \$7.50 for each Secondary!</i>)	
Add "the Plus" Shipping Option (Optional):	
<input type="checkbox"/> 15% Membership Referral Plan – As chosen above plus \$10.00 (<i>Regular \$20.00!</i>)	
<input type="checkbox"/> "No Fee" Membership Referral Plan – As chosen above plus \$30.00 (<i>Regular \$60.00!</i>)	
<input type="checkbox"/> Yes, I would like further details on reduced membership fees when OGB hosts my website!	
<input type="checkbox"/> Yes, I'm thinking of getting a website and would like details on OGB website design services!	
PLEASE FAX THIS FORM TO (306) 665-6483	

Upon approval of your application, we will call you for further membership details, as well as for credit card information to process payment.
(OGB operates internationally but banks in Canada. Accordingly, all amounts as indicated are in Canadian Funds and will be subject to 7% Goods & Services Tax)